



POP-UP CIRCUS

for school fundraisers

POP-UP CIRCUS FUNDRAISER

TRANSFORM A TRADITIONAL SCHOOL FUNDRAISER INTO AN UNFORGETTABLE EVENT.

WHAT'S INCLUDED

- 40-Minute **CIRCUS SHOW** A fast-paced, age-appropriate performance featuring juggling, acrobatics, balance, comedy, and audience participation.
- 30-Minute **INTERACTIVE EXPERIENCE** Students learn circus skills directly from the performers in a safe, structured workshop. Comfortably accommodates up to 250 students at one time. Encourages confidence, creativity, and movement
- **CONCESSIONS & TOY SALES** Circus-themed concessions and merchandise available during the event.





FUNDRAISING OPTIONS

OPTION A: FLAT FEE MODEL

\$3,500 FLAT FEE

SCHOOL KEEPS 100% OF TICKET SALES

CONCESSIONS & MERCH SPLIT: 60% CIRCUS / 40% SCHOOL

Best for schools seeking predictable costs and maximum ticket upside

OPTION B: PARTNERSHIP MODEL

\$500 GUARANTEE / BOOKING FEE

50/50 TICKET REVENUE SPLIT

CONCESSIONS & MERCH SPLIT: 60% CIRCUS / 40% SCHOOL

Low-risk option with shared upside

Why This Works Better Than Traditional Fundraisers:

Event-based fundraisers outperform bake sales, catalogs, and product drives because they

Create excitement and buzz

Increase family attendance and community involvement

Generate higher per-event revenue

Require less volunteer time

Offer families real value: entertainment + memories

Families don't just participate—they're excited to promote it.

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www.WestchesterCircusArts.com